



CRAFTLAND

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WHITEPAPER**



1. Preface

Blockchain is arguably the most advanced combination of financial investment and technology in the world. Mainstream cryptocurrencies such as Bitcoin and Ethereum are making headlines all over the world, from advanced nations to rural nations alike.

In the blockchain industry, Decentralised Finance (DeFi) is the current trend in industry now.

DeFi refers to financial projects launched on the public blockchain network. By using the automatically executable Smart Contract, it eliminates middleman or centralised management intervention. Today, most DeFi applications are built on the Ethereum network, which provides excellent speed, adaptability, security, and lower cost.

After the DeFi project is issued on the blockchain network, it will be run by a smart contract. The operation of the entire project is displayed on the public blockchain and viewable by the public. The project management does not have much authority to intervene in the project.



2. Blockchain Shift To DeFi

In comparison to DeFi, some large exchanges or financial projects in the blockchain industry are actually centralized by corporate management. (E.g.: Binance, Huobi, Luno)

The centralised authority of these centralized financial institutions puts the digital assets of investors exposed to the risk of theft and corruption of funds by the centralised management.

Moreover, some blockchain financial projects are stagnant and abandoned due to poor management from the centralized team. This results in the blockchain assets issued by the project to lose value, and many investors are trapped in these abandoned projects.

Ultimately, these factors make DeFi's decentralized operation model more favoured by investors

2.1 The Opportunity of CRAFTLAND

Since the inception of DeFi on the Ethereum network, many blockchain projects and DeFi projects were launched on the network. The most popular DeFi trend now is the blockchain NFT art collectibles combined with blockchain game.

NFT (Non-Fungible Token) allows art pieces, music clips, graphic, playable character data, equipments and many varieties to be able to be unique and exists only one copy across the blockchain network.

This sets the base for unique playable characters and rare collectibles in the blockchain gaming industry. Adding in play-to-earn rewards in the game mechanics, this makes NFT blockchain games the next big hit in the industry.



3. CRAFTLAND



3.1 CRAFTLAND CONCEPT

CRAFT – COMMUNITY – FUEL

CRAFTLAND intends to build a blockchain game with the freedom to craft a second virtual world people live in, with play-to-earn gaming mechanics to build a dynamic community around it. Adding in unique collectibles NFT, playable characters, rare pets, in-game cryptocurrency, this will be a wonderful community beneficial to each of the members.

Furthermore, the fuel currency used in the game, CRF can be converted into CFT for DeFi Staking purposes. Even those that do not participate in game can earn from the robust community!

Utilising the interest-bearing staking function of CFT (DeFi currency) and CRAFTLAND NFT blockchain games to promote community and asset value growth



4. STAKING

Staking originates from the Proof-of-Stake PoS blockchain algorithm. Essentially, when users stake their assets in a certified deposit manner on the blockchain, these “stakes” help the network to verify transaction blocks on the network, and the stakers will receive interest as rewards.

Why staking is popular

The rich people use the diversified investment to create continuous income. Crypto investments could be an alternative investment, but cryptocurrency trading faces the risk of market fluctuations. In contrast, staking projects with stable returns are one of the best ways to obtain passive investment returns.

In essence, staking works like a fixed deposit. You "stake" a certain amount of cryptocurrency for the contract term and earn interest during and after the term ends. Since the rights and interests are agreed in advance and the algorithm is automatically executed when entering the smart contract, investors can obtain reliable passive income with staking.

Staking Rewards

CFT is CRAFTLAND’s DeFi staking currency, it can be converted from CRF, the CRAFTLAND blockchain game currency. Staking CFT returns investor with multiple staking interest rewards such as:

i) Quantity Rewards

The more CFT a user stakes, the higher the interest rate for his/her staking contract

ii) Time length Rewards

The longer the staking period, the higher the interest rate for his/her staking contract

iii) Staking Dividends

Continuous Daily Interests during your staking period



5. CRAFTLAND Blockchain NFT Game

The NFT market had grown tremendously in 2021, the digital collectables market such as Cryptopunks and Axie Infinity breaks the highest selling price nearly every day.

To promote community cohesion and the continuous demand of CRF, CRAFTLAND will publish the CRAFTLAND blockchain NFT game. So that investors can grow their asset value while CRF is growing.

- CRF and CFT conversion as game currency or trade on NFT Exchanges
- Player battle to earn CRF
- Rare and unique collectable pets
- Raise your pets, craft your home, shops, community
- Enhance community cohesion
- Pets can be sold on NFT market



6. Tokenomics

6.1 CRF Presale

CRF supply: 10,000,000,000 CRF (10 billion)

1 CRF = \$0.10

\$100 = 1,000 CRF

\$1,000 = 10,000 CRF

6.2 Referral Rewards

For every community members referred, the referrer will receive additional 20% referral rewards, (cap at 80%)

1st Referral – 40%

2nd Referral – 60%

3rd Referral – 80%

6.3 CFT Supply

Total CFT supply: 1,000,000,000 CFT (1 billion)

CFT will float up depending on amount of CRF to CFT conversion. The more people converting their CRF to CFT (demand), the higher the CFT price will go

7. Roadmap

